REGULATIONS FOR THE DEGREE OF
BACHELOR OF JOURNALISM, MEDIA AND ARTIFICAL INTELLIGENCE
(BJMAI)

These regulations apply to students admitted to the BJMAI curriculum in the academic year 2026-2027 and thereafter.

(See also General Regulations and Regulations for First Degree Curricula)

Definitions

J1[1] In these Regulations, and in the Syllabuses for the degree of Bachelor of Journalism, Media and Artificial Intelligence, unless the context otherwise requires
'Course' means a course of study, with a credit value expressed as a number of credit-units as specified in the syllabus.
'Credits' means the value assigned to each course to indicate its study load relative to the total load under a degree curriculum. The study load refers to the hours of student learning activities and experiences, both within and outside the classrooms, and includes contact hours and time spent on assessment tasks and examinations.
'Pre-requisite' means a course or a group of courses which candidates must have completed successfully or a requirement which candidates must have fulfilled before being permitted to take the course in question.

Admission to the degree

J2 To be eligible for admission to the degree of Bachelor of Journalism, Media and Artificial Intelligence, candidates shall
(a) comply with the General Regulations;
(b) comply with the Regulations for First Degree Curricula; and
(c) complete the curriculum in accordance with the regulations that follow.

Period of study

J3 The curriculum shall normally require eight semesters of full-time study, extending over not fewer than four academic years, and shall include any assessment to be held during and/or at the end of each semester. Candidates shall not in any case be permitted to extend their studies beyond the maximum period of registration of six academic years.

Completion of the curriculum

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(a) Candidates shall satisfy the requirements prescribed in UG 5 of the Regulations for First Degree Curricula[2].

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[1] This regulation should be read in conjunction with UG 1 of the Regulations for First Degree Curricula.
[2] Specific requirements are spelt out in the syllabuses.

(b) Candidates shall complete not fewer than 240 credits of courses.
(c) Candidates shall successfully complete not fewer than 96 credits of courses for the Major in Journalism, Media and Artificial Intelligence, including 54 credits of core courses, 24 credits of disciplinary electives, 6 credits of capstone experience requirement and 12 credits of Faculty Global Citizenship requirement.
(d) Candidates shall successfully complete not fewer than 72 credits of courses for another major offered by any Faculty.
(e) Candidates shall normally be required to take not fewer than 24 credits nor more than 30 credits in any one semester (except the summer semester) unless otherwise permitted or required by the Board of Studies, or except in the final semester of study when the number of outstanding credits required to complete the curriculum requirements may be fewer than 24 credits.
(f) Candidates may, of their own volition, take additional credits not exceeding 6 credits in each semester, and/or further credits during the summer semester, accumulating up to a maximum of 72 credits in one academic year. With the special permission of the Board of Studies, candidates may exceed the annual study load of 72 credits in a given academic year provided that the total number of credits taken does not exceed the maximum curriculum study load of 288 credits for the normative period of study specified in J3, save as provided for under J4(g).
(g) Where candidates are required to make up for failed credits, the Board of Studies may give permission for candidates to exceed the annual study load of 72 credits provided that the total number of credits taken does not exceed the maximum curriculum study load of 432 credits for the maximum period of registration specified in J3.
(h) Candidates shall normally enrol in not more than 108 credits of introductory courses in the first three years of study.
(i) Candidates shall not enrol in any introductory courses in the final year of study (except Common Core courses and Chinese Language Enhancement course).

Selection of Courses

J5 Candidates who wish to change their selection of courses at the beginning of each semester may do so up to 2 weeks after the commencement of the semester. Requests for changes beyond the 2-week deadline will not be permitted, except for medical or other reasons accepted by the Board of Studies, and candidates' withdrawal from any course without permission will result in a fail grade.

Assessment

J6 Candidates shall be assessed in each of the courses for which they have registered, and assessment may be conducted in any combination of continuous assessment of coursework, written examinations and/or any other assessable activities. Only passed courses will earn credits. Grades shall be awarded in accordance with UG 8 of the Regulations for First Degree Curricula.

J7 Candidates are required to make up for failed courses in the following manner
(a) undergoing re-assessment/re-examination in the failed course to be held no later than the end of the following semester (not including the summer semester); or

(b) re-submitting failed coursework, without having to repeat the same course of instruction; or
(c) repeating the failed course by undergoing instruction and satisfying the assessments; or
(d) for elective courses, taking another course in lieu and satisfying the assessment requirements.

J8 Candidates shall not be permitted to repeat a course for which they have received a D grade or above for the purpose of upgrading.

Discontinuation of studies

J9 Unless otherwise permitted by the Board of Studies, candidates shall be recommended for discontinuation of their studies if they have:
(a) failed to complete 36 or more credits in two consecutive semesters (not including the summer semester), except where they are not required to take such a number of credits in the two given semesters; or
(b) failed to achieve an average Semester GPA of 1.0 or higher for two consecutive semesters (not including the summer semester); or
(c) exceeded the maximum period of registration specified in J3.

Absence from examination

J10 Candidates who are unable, because of illness, to be present at the written examinations of any course may apply for permission to present themselves at a supplementary examination of the same course to be held before the beginning of the first semester of the following academic year. Any such application shall normally be made on the form prescribed within seven calendar days of the first day of the candidate's absence from any examination. Any supplementary examination shall be part of that academic year's examinations, and the provisions made in the regulations for failure at the first attempt shall apply accordingly.

Advanced standing

J11 Advanced standing may be granted to candidates in recognition of studies completed successfully before admission to the University in accordance with UG 2 of the Regulations for First Degree Curricula. Credits granted for advanced standing will not be included in the calculation of the GPA but will be recorded on the transcript of the candidate.

Credit transfer

J12 Candidates may, with the approval of the Board of Studies, transfer credits for courses completed at other institutions at any time during their candidature. The number of transferred credits may be recorded in the transcript of the candidate, but the results of courses completed at other institutions shall not be included in the calculation of the GPA. The number of credits to be transferred shall not exceed half of the total credits normally required under the degree curricula of the candidates during their candidature at the University.

Award of the degree

J13 To be eligible for award of the degree of Bachelor of Journalism, Media and Artificial Intelligence, candidates shall have:
(a) achieved a Graduation GPA of 1.00 or above;
(b) passed a minimum of 240 credits; and
(c) satisfied the requirements in UG 5 of the Regulations for First Degree Curricula.

Honours classification

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(a) Honours classification shall be awarded in five divisions: First Class Honours, Second Class Honours Division One, Second Class Honours Division Two, Third Class Honours, and Pass. The classification of honours shall be determined by the Board of Examiners for the degree in accordance with the following Graduation GPA scores (GGPA), with all courses taken (including failed courses) carrying weightings which are proportionate to their credit values[3]:

Class of honours	*GGPA range*
First Class Honours	3.60 – 4.30
Second Class Honours	(2.40 – 3.59)
Division One	3.00 – 3.59
Division Two	2.40 – 2.99
Third Class Honours	1.70 – 2.39
Pass	1.00 – 1.69

(b) Honours classification may not be determined solely on the basis of a candidate's Graduation GPA and the Board of Examiners for the degree may, at its absolute discretion and with justification, award a higher class of honours to a candidate deemed to have demonstrated meritorious academic achievement but whose Graduation GPA falls below the range stipulated in J14(a) of the higher classification by not more than 0.1 Grade Point.

(c) A list of candidates who have successfully completed all the degree requirements shall be posted on School noticeboards.

[3] For students in the 2025-26 intake and thereafter who have successfully completed six 6-credit Common Core courses, the calculation of Graduation GPA is subject to the proviso that either five 6-credit Common Core courses with the highest grades (covering all five Areas of Inquiry), or all six 6-credit courses will be counted towards Graduation GPA, depending on which generates the higher Graduation GPA. For students who have successfully completed two 3-credit Common Core Microcredentials in place of one 6-credit Common Core course, the average grade point of the two 3-credit courses will be treated as the grade point of one 6-credit Common Core course.

SYLLABUSES FOR THE DEGREE OF
BACHELOR OF JOURNALISM, MEDIA AND ARTIFICIAL INTELLIGENCE
(applicable to students admitted in 2026-27 and thereafter)

OBJECTIVES

The Bachelor of Journalism, Media and Artificial Intelligence seeks to provide students with proficient knowledge and experience for journalism, media communication careers in an increasingly digital and AI-driven landscape. The programme integrates core journalistic training with emerging technologies, preparing students to lead, adapt and innovate across industries. On successful completion of the curriculum, students should be able to:

- understand the evolving role of journalism, media and AI in globalised contexts, and how these systems influence society, communication and culture;
- analyse and apply ethical principles in producing and disseminating information across platforms, addressing challenges introduced by AI, technology and digital media;
- demonstrate cultural competency and the ability to navigate diverse perspectives in professional media environments shaped by digital and AI technologies;
- create and distribute impactful media content across written, visual and multimedia formats, integrating AI tools into editorial workflows and audience engagement strategies;
- gather, verify and analyse information efficiently and ethically from human sources, digital platforms and AI-assisted systems, using both traditional and emerging methods;
- develop creative, strategic and entrepreneurial skills to drive innovation across journalism, communication and technology-integrated media industries; and
- critically evaluate media content and AI-driven communication processes, identifying logical flaws, bias and gaps in information to enhance the impact and effectiveness of media messages.

CURRICULUM REQUIREMENTS

1. The regulations specify the requirements with which candidates have to comply for completion of the Bachelor of Journalism, Media and Artificial Intelligence degree curriculum. Further details of the requirements are given in the syllabuses.
   Candidates shall complete not fewer than 240 credits. They shall enrol in not fewer than 24 and not more than 30 credits of courses for each semester other than the final semester as specified in J4. The normal semester load is 30 credits.

2. For the fulfilment of Regulation UG 5 of the Regulations for First Degree Curricula "Requirements for Graduation", candidates shall complete successfully the non-credit bearing course(s) as required, the language enhancement courses, artificial intelligence courses and Common Core Courses from different Areas of Inquiry.

CURRICULUM STRUCTURE

Candidates must successfully complete:

Component	No. of credits
1) Common Core Courses	36
2) Artificial Intelligence literacy courses	6

3) Language enhancement courses	12
4) Non-credit bearing course(s) as required	-
5) Major in Journalism, Media and Artificial Intelligence	
a) Introductory courses	
Core courses	24
b) Advanced courses	
Core courses	30
Faculty Global Citizenship requirement	12
Disciplinary electives	24
c) Capstone experience requirement	6
6) Another major	72-90 or above
7) Free electives	0-18
Total:	240

1) Common Core Courses (36 credits)

Candidates are required to complete 36 credits in the Common Core Curriculum within the first three years of studies, comprising at least 6 credits and not more than 12 credits from each Area of Inquiry with not more than 24 credits being selected within one academic year except where candidates are required to make up for failed credits.

2) Artificial Intelligence Literacy Courses (6 credits)

Candidates are required to complete 6 credits of artificial intelligence literacy, comprising **two** 3-credit microcredential courses:

Course	**Credits**
AILT1001. Artificial intelligence literacy I	3
AILT9017. Digital literacy through a social sciences lens* ** Candidates may opt to take other AILT courses (Level 9000) offered by other Faculties/Schools that are open to all undergraduate students.*	3

3) Language Enhancement Courses (12 credits)

Course	**Credits**	**Year of study**
English: • CAES1001 Academic communication in English *Students who have achieved Level 5 or above in English Language in the Hong Kong Diploma of Secondary Education Examination, or equivalent, are exempted from this requirement.*	-	1
Chinese: • CSSC9001. Practical Chinese for social sciences students **or** • CUND9001. Basic spoken and written Cantonese for Mandarin speakers (for Putonghua-speaking students) **or** • CUND9002. Practical Chinese and Hong Kong society (for Putonghua-speaking students) **or**	6	2

• CUND9003. Cantonese for non-Cantonese speaking students (for Putonghua-speaking students) **or** • CUND9004. Practical applied Chinese writing and effective presentation skills for non-local Mandarin speaking sudents (for Putonghua-speaking students) *Candidates who did not study the Chinese language during their secondary education and have not reached the required proficiency level for the Chinese language enhancement course specified for the degree curriculum may take one of the following courses in either Chinese language or Chinese culture in lieu:* • CHIN9501. Chinese as a foreign language I • CHIN9502. Chinese as a foreign language II • CHIN9503. Chinese as a foreign language III • CHIN9504. Chinese as a foreign language IV • CHIN9505. Chinese as a foreign language V • CHIN9506. Chinese as a foreign language VI • CHIN9507. Chinese as a foreign language VII • CHIN9508. Chinese as a foreign language VIII • CHIN9511. Cantonese as a foreign language I • CHIN9512. Cantonese as a foreign language II • CHIN9513. Cantonese as a foreign language III • CHIN9521. The fundamentals of Chinese characters • CHIN9522. Exploration of major cultural themes across Chinese history		
English in the Discipline courses: • CAES9921. Great speeches: Rhetoric and delivery **or** • CAES9922. Language, genre and reports **or** • CAES9923. Writing psychology: Text and context **or** • CAES9930. Research writing in the social sciences	6	2

4) Non-credit bearing Courses

Candidates are required to complete a non-credit bearing course in national education and national security education, and any other non-credit bearing courses as may be required from time to time.

5) Major in Journalism, Media and Artificial Intelligence (96 credits)

Introductory core courses (24 credits)

Course	Title	Credits	Year of study
JMSC1001.	Journalism and contemporary media systems	(6 credits)	1
JMSC1002.	News reporting and writing	(6 credits)	1
JMSC1020.	AI and digital technology for media	(6 credits)	1
JMSC1021.	Basic media writing	(6 credits)	1

Advanced core courses (30 credits)

Course	Title	Credits	Year of study
JMSC2001.	Media law and ethics	(6 credits)	2, 3 or 4
JMSC2002.	Video production	(6 credits)	2, 3 or 4
JMSC2021.	Strategic communication: theory and practice	(6 credits)	2, 3 or 4
JMSC2004.	Professional internship*	(12 credits)	2nd or 3rd summer

Faculty Global Citizenship Requirement (12 credits)*

Candidates must either complete FOSS2019 or a combination of **two** 6-credit endorsed experiential learning courses, or undertake 12 credits of advanced courses from the School of Future Media, HKUWW or the Faculty-level exchange programme, as approved by the Faculty of Social Sciences.

FOSS2019. Global Citizenship internship (12 credits)
FOSS2022. Global intensive learning programme (6 credits)
FOSS2023. Global Social Impact lab (6 credits)
FOSS2026. Global experiential learning I – Field immersion (6 credits)
FOSS2027. Global experiential learning II – Advanced praxis (6 credits)

**Candidates are required to complete the 12-credit summer internship in their second or third summer of study, and to fulfil the Faculty Global Citizenship requirement by the end of the second semester of the final year of study.*

Disciplinary Elective Courses (24 credits)

Take two courses (12 credits) from the Artificial Intelligence concentration, and two courses (12 credits) from the Journalism and Media concentration, within Year 2 to Year 4 (totaling 24 credits). All are 6-credit courses unless otherwise specified. While some courses are listed on more than one concentration[#], successful completion of any one of these courses will count towards the requirement of one concentration only.

Concentration: Artificial Intelligence

	Course	Title
	JMSC2019.	AI, digital media and society
	JMSC2030.	Generative AI in media applications
	JMSC2032.	Digital media analytics
#	JMSC2034.	Data journalism
#	JMSC2040.	Special topics in communication and AI I
#	JMSC2041.	Special topics in communication and AI II
#	JMSC2046.	Experimental storytelling: emerging technologies in media
	JMSC2047.	Media and artificial intelligence: theory and practice
#	JMSC2049.	Immersive media technology in communication
	JMSC2051.	AI-enhanced mobile filmmaking
#	JMSC3001.	Independent study
	JMSC3008.	Media research: advanced techniques and AI
#	JMSC3012.	Supervised research

Concentration: Journalism and Media

	Course	Title
	JMSC2003.	Online journalism
	JMSC2005.	Non-fiction writing
	JMSC2006.	Chinese news and media writing
	JMSC2007.	Photography
	JMSC2008.	Media research: an introduction
	JMSC2009.	Visual communication
	JMSC2010.	Special topics in journalism I
	JMSC2011.	Special topics in journalism II
	JMSC2012.	Anchoring and studio production
	JMSC2013.	The press, politics and government
	JMSC2015.	Documentary film appreciation
	JMSC2018.	Podcasting
	JMSC2022.	Economics for journalists
	JMSC2031.	Persuasive communication
	JMSC2033.	The art of non-fictional camerawork
#	JMSC2034.	Data journalism
#	JMSC2040.	Special topics in communication and AI I
#	JMSC2041.	Special topics in communication and AI II
	JMSC2042.	The business of sports journalism
	JMSC2043.	Health communication
	JMSC2044.	Storytelling for public engagement
	JMSC2045.	Crisis communication
#	JMSC2046.	Experimental storytelling: emerging technologies in media
	JMSC2048.	Fact-checking journalism
#	JMSC2049.	Immersive media technology in communication
	JMSC2050.	Covering culture and technology
#	JMSC3001.	Independent study
	JMSC3002.	Reporting health and medicine
	JMSC3003.	Advanced online journalism
	JMSC3004.	Business and financial journalism
	JMSC3005.	Literary journalism
	JMSC3006.	Covering the environment
	JMSC3009.	Covering China
	JMSC3011.	International news
#	JMSC3012.	Supervised research
	JMSC3013.	Multimedia design
	JMSC3014.	Advanced strategic communication
	JMSC3015.	Documentary video production

Capstone requirement (6 credits)

Candidates are required to submit an academic paper or individual project in journalism, media and artificial intelligence by taking JMSC4001 Capstone for Journalism, Media and Artificial Intelligence undergraduates in their final year of study.

6) Second major (72-90 credits)

Besides fulfilling the above requirements, it is mandatory that candidates should pursue another major. Another major is defined as completing successfully not fewer than 72 nor more than 90 credits of courses in a particular programme including all pre-requisites unless otherwise specified. Candidates may opt for another major offered by the Faculty of Social Sciences or other Faculties, and may choose to overload by 6 credits for a 96-credit major.

Candidates who opt to declare double majors in Computational Social Science, Geography, Politics and Public Administration, Sociology and Social Policy and Social Development are allowed to undertake 24 credits of advanced free electives, to fulfil the Faculty off-campus learning courses for the second major.

(For detailed requirements of majors and course descriptions, please refer to the syllabuses of the respective programmes.)

Note:

(a) Course registration

Course registration will take place before the commencement of each semester.

Candidates are advised to consult relevant teachers or Heads of Departments on the suitable combinations of courses and to adhere closely to the normal study pattern. Less suitable combinations of courses may not be permitted because of timetabling difficulties. Courses listed in the syllabuses may not necessarily be offered every year; depending on the exigencies of staffing, additional courses may be offered.

Candidates may change their course selection during the two-week add/drop period which is scheduled at the beginning of each semester. Requests for changes beyond the 2-week deadline will not be permitted, except for medical or other reasons acceptable by Board of Studies. Candidates' withdrawal from any course without permission will result in a fail grade. In course registration, candidates should pay special attention to the pre-requisite and co-requisite requirements of courses as specified in the syllabuses. A prerequisite is a course which candidates must have completed in accordance with the conditions stipulated by the Head of Department before being permitted to take a course in question. A co-requisite is a course which candidates must take at the same time as the course in question.

(b) Candidates should complete the Common Core Courses, artificial intelligence literacy courses, language enhancement and the introductory courses by the end of the sixth semester.

(c) Candidates should ensure that they have taken the relevant introductory course(s) for the subject in which they intend to major.

(d) For other majors, course selection is subject to the compliance with prescribed requirements and acceptance by the Heads of Department/staff concerned.

(e) Candidates applying for an exchange programme offered by the School of Future Media, HKU World Wide or the Faculty of Social Sciences must declare if they would seek to fulfil the Global Citizenship requirement through the exchange programme when applying for the leave of absence with credit transfer.

COURSE DESCRIPTIONS OF
BACHELOR OF JOURNALISM, MEDIA AND ARTIFICIAL INTELLIGENCE

A) LANGUAGE ENHANCEMENT COURSES

CSSC9001. Practical Chinese for social sciences students (6 credits)

Featuring problem-based learning (PBL) and collaborative learning approaches, this course aims to help students, through seminars and cases-based workshops, develop the ability to use the Chinese language effectively in the workplace. A key focus is on the use of Putonghua in presenting information for audiences. Essential techniques for producing office documents as well as reports will be discussed. Training in reading and writing the correct forms of traditional and simplified Chinese characters will also be provided.
Assessment: 70% coursework, 30% examination.

CUND9001. Basic spoken and written Cantonese for Mandarin speakers *(for Putonghua-speaking students)* (6 credits)

This intensive Cantonese language course is designed for Mandarin (Putonghua) speakers who have no prior knowledge of Cantonese. The course aims to assist students in mastering Jyutping, the Cantonese romanization system, while simultaneously cultivating students' ability to communicate effectively in Cantonese, both orally and in written form, across a variety of situational conversations. Throughout the course, students will be exposed to practical sentence structures and a wide range of useful vocabulary related to various aspects of daily life. Furthermore, the curriculum allows students to gain insight into Hong Kong culture.
Assessment: 70% coursework, 30% examination.

CUND9002. Practical Chinese and Hong Kong society (*for Putonghua-speaking students)* (6 credits)

Featuring problem-based learning (PBL) and collaborative learning approaches, this course aims to help students, through seminars and cases-based workshops, develop the ability to use the Chinese language effectively in the workplace. A key focus is on the use of Putonghua in presenting information for audiences. Essential techniques for producing office documents as well as reports will be discussed. Training in reading and writing the correct forms of traditional and simplified Chinese characters will also be provided.
Assessment: 50% coursework, 50% examination.

CUND9003. Cantonese for non-Cantonese speaking students *(for Putonghua-speaking students)* (6 credits)

Through a comparative analysis of Putonghua and Cantonese, this course enables students to learn the characteristics of Hong Kong Chinese, to discover the differences in vocabulary and expression between the Cantonese dialect and Mandarin, to strengthen their communication skills in everyday life, and to have a proper understanding of the culture, traditions and people in Hong Kong. Assessment: 60% coursework, 40% examination.

CUND9004. Practical applied Chinese writing and effective presentation skills for non-local Mandarin Speaking Students *(for Putonghua-speaking students)* (6 credits)

This course aims to cultivate non-local Mandarin-speaking students' logical thinking and critical thinking skills. Through the exploration of various interdisciplinary knowledge topics, students are encouraged to analyze and evaluate information, such as a variety of the essays mainly focusing on the important social and economic issues, as well as the movies released between 1995 and the present. The students will also be provided with opportunities to engage in writing, group discussions and presentation, allowing them to practice their critical thinking skills and develop their ability to express their thoughts effectively using Mandarin. This course will construct a coherent, sustainable, and in-depth content to help students build strong arguments, enhance their lexical and syntactic knowledge, as well as enhance their ability to analyze information, construct well-reasoned arguments, and make informed decisions. Assessment: 70% coursework, 30% examination.

CAES1001. Academic communication in English (non-credit bearing)

The course is designed to equip first-year undergraduate students with a solid foundation in academic English literacy to succeed in their university studies. The course is dedicated to nurturing students' competencies in an English-medium university environment and fostering their confidence in effective oral, written, and visual communication. This is achieved by cultivating students' critical reading skills, information literacy skills, and digital literacy skills for academic English learning. The course also provides students with a comprehensive understanding of academic rhetoric across different mediums, including written, spoken, and visual tasks. By familiarizing students with the key genres and communication conventions in university education, the course empowers students to apply the acquired knowledge and skills to Common Core Courses.
Assessment: 100% coursework

CAES9921. Great speeches: Rhetoric and delivery (6 credits)

This 6-credit course aims to enhance students' public speaking skills through understanding the influences of great speeches on social thought and political movements and through analysing the argument structures, rhetorical devices as well as language choices of a range of classic speeches or speech texts. Students will acquire deeper insights into the processes that persuasion and argumentation entail. Students also have opportunities to apply the rhetorical skills and techniques to improve their speaking skills.
Assessment: 100% coursework.

CAES9922. Language, genre and reports (6 credits)

In this 6-credit course students will explore the broad genre of report and proposal writing and the sub-genres of reports and proposals within the social sciences from both academic and professional perspectives. It focuses on the rhetorical functions, moves and linguistic patterns of different types of reports and proposals. Through a case-based collaborative approach

students investigate social issues and identify genre features while engaging in critical discussions with each other.
Assessment: 100% coursework.

CAES9923. Writing psychology: Text and context (6 credits)

This 6-credit course aims to enhance the skills of Psychology majors in writing disciplinary-specific texts including literature review papers and research proposals. Students will also explore professional communication strategies and analyse a range of text types such as popular psychology magazines and case studies through an investigative project.
Assessment: 100% coursework.

CAES9930. Research writing in the social sciences (6 credits)

This 6-credit course aims to help year 3 students in Geography, Political Science, Psychology and Sociology (and any other Social Sciences programmes) to develop writing skills essential for independent learning projects (such as capstone projects and final year theses or dissertations). Students will be introduced to the principles underlying research as well as academic writing for projects involving collection and analysis of empirical data. They will also be given practice opportunities to apply these in their own writing.
Assessment: 100% coursework.

B) ARTIFICIAL INTELLIGENCE LITERACY COURSES

AILT1001. Artificial intelligence literacy I (3 credits)

Artificial Intelligence (AI) literacy is essential for navigating our modern society effectively and responsibly. This course provides students with the skills and knowledge needed to understand AI concepts, interact with AI systems, and critically evaluate their impact. Through lectures, online learning activities and a practical project, students will explore the ethical, social, and technological dimensions of AI, preparing them to make informed decisions in a world that is increasingly AI-driven.
Assessment: 100% Coursework

AILT9017. Digital literacy through a social sciences lens (3 credits)

The advent of artificial intelligence (AI) inevitably brings anxiety or unease about potential negative impacts on our lives (e.g., displacement of workers, invasion of privacy, plagiarism normalized, and social isolation). How to be digitally literate to keep AI as our good servant instead of mastering over us? Additionally, since AI is planned to mimic human behaviours, what are the roles social sciences play in motivating the development of AI algorithms. In this course, we will search for answers within the realm of social sciences in a five-step friendly learning progression: (1) Anticipate, (2) Approach, (3) Appreciate, (4) Apply, and (5) Amplify. By studying use cases where AI algorithms are used to solve problems in social sciences, students can scrutinize the AI-suggested solutions, evaluate the effectiveness of the algorithms, and assess the impact these algorithms have on us.
Assessment: 100% coursework.

C) INTRODUCTORY COURSES

JMSC1001. Journalism and contemporary media systems (6 credits)

This course explores how journalism operates in today's rapidly evolving media landscape. Students will examine news value, ethics, and fact-checking while analyzing the impact of social media, AI-generated journalism, and decentralized reporting. The course also investigates platform control by tech giants and the unique challenges of Asia's digital news ecosystem. Through case studies and discussions, students will critically assess how shifting media environments shape the future of journalism.
Assessment: 100% coursework.

JMSC1002. News reporting and writing (6 credits) (for BJMAI students only)

This course offers training in basic reporting and writing skills through lectures and intensive in-class and out-of-class assignments that simulate the experience of working for the news media. Over a range of subjects, students will learn to report and to write clearly, concisely and accurately under deadline pressure.
Assessment: 100% coursework.

JMSC1020. AI and digital technology for media (6 credits)

Generative AI is transforming media production and storytelling. Students will learn to integrate AI into every stage of the creative process, from research, image generation to post-production and content adaptation for digital platforms. They will also learn the ethical use of AI as they deploy the latest AI and multimedia tools to create interactive and engaging content, and to enhance efficiency and innovation in media workflows.
Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC1021. Basic media writing (6 credits)

Writing for public consumption is clear, direct, and purposeful. Writers, whether they are in the news industry or corporate communication, must also communicate with disparate audiences in today's fragmented media system. They need to be able to deliver their messages across print, broadcast, and digital media platforms. The course will introduce students to the general principles of good writing across platforms and genres. Through hands-on exercises, students will learn the essentials of news writing, corporate and PR messaging, and social media content creation. This foundation course will prepare students for advanced and specialized courses in the programme.
Assessment: 100% coursework.

D) ADVANCED COURSES

JMSC2001. Media law and ethics (6 credits)

This course presents an overview of problems and concerns relating to the laws, and ethical issues that affect journalists and communication practitioners. While the lectures and coursework focus on Hong Kong, they also examine key global developments.
Assessment: 100% coursework.

JMSC2002. Video production (6 credits)

This course provides an intensive introduction in techniques of video shooting and interview techniques, narrative storytelling, lighting and audio, and editing for modern video formats. Students will also learn to incorporate graphics, captions, and other visual elements to enhance engagement. By the end of the course, they will produce compelling video content tailored to various digital and social media platforms.
Assessment: 100% coursework.

JMSC2003. Online journalism (6 credits)

The class provides an overview of the impact of digital media on journalism and related ethical and social issues. The course builds on students' prior training in writing and multimedia production, guiding them in integrating these skills to create engaging, platform-specific digital content. Students will learn how to produce and distribute content across online platforms, experimenting with formats such as interactive stories, social media reporting, and multimedia storytelling.
Assessment: 100% coursework.

JMSC2004. Professional internship (12 credits) (for BJMAI students only)

This course commits students to a minimum eight weeks of full-time internship in journalism, media or communication-related jobs. Placements may include news organisations, digital platforms, creative studios involved in media production, communication agencies, or companies using AI-enhanced tools or workflows. Students must participate in pre-internship training, typically held in April or May of their first year of study. A written report must be submitted to the programme director within two weeks of completing the internship. This course will be assessed on a pass/fail basis and will not count toward the CGPA/WGPA or honours classification, though the result will be recorded on the official transcript.
Assessment: 100% coursework.

JMSC2005. Non-fiction writing (6 credits)

This course provides advanced training in writing engaging and well-researched non-fiction. Students will explore various forms of narrative and feature writing, learning to craft stories that inform, entertain, and resonate with readers. Emphasizing strong reporting and storytelling techniques, the course helps students develop the skills to recognize, analyze, and produce high-quality non-fiction writing.

Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC2006. Chinese news and media writing (6 credits)

Students will develop Chinese news writing skills through lectures, reading appreciation and intensive in-class and out-of-class assignments. Course exercises include writing breaking news and feature stories for Chinese-language news media under deadline pressure.
Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC2007. Photography (6 credits)

This course ensures students have the basic principles and skills of news photography, such as camera operation and digital editing. After completing the course, students will understand the fundamentals of photojournalism and photography, and will have produced a basic photographic portfolio.
Assessment: 100% coursework.

JMSC2008. Media research: an introduction (6 credits)

This introductory course aims at providing students with basic concepts and methods of conducting media research. This course covers the essential steps of doing media research, including formulating research questions and hypotheses, basic research designs, data collection, sampling, measurement, data analysis and report writing.
Assessment: 100% coursework.

JMSC2009. Visual communication (6 credits)

The course emphasizes the convergence of image editing, illustration and design into an exploration of visual storytelling. It provides a theoretical and practical examination of visual communication processes related to digital and print media, including branding, layout, typography, and multimedia content creation. The course also incorporates a hands-on element, covering the use of industry-standard digital tools to create compelling visual materials for diverse communication platforms—including social media, corporate communication, marketing, and public relations.
Assessment: 100% coursework.

JMSC2010. Special topics in journalism I (6 credits)

This course provides for in-depth studies on journalism and media issues. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media.

Assessment: 100% coursework.

JMSC2011. Special topics in journalism II (6 credits)

This course provides for in-depth studies on journalism and media issues. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media.
Assessment: 100% coursework.

JMSC2012. Anchoring and studio production (6 credits)

This course provides intensive training in news presenting and studio production across television, digital media, and live-streaming platforms. The course explores story development, presentation techniques, and the interplay between on-camera delivery and visual storytelling to engage diverse audiences.
Assessment: 100% coursework.
Prerequisite: JMSC2002 or with the permission of the instructor.

JMSC2013. The press, politics and government (6 credits)

This course analyses the role of mass media and other channels of communication in local and international political processes. The course examines the way in which governments communicate through the media, and the role the media play as either independent watchdogs or as tools of the political system.
Assessment: 100% coursework.

JMSC2015. Documentary film appreciation (6 credits)

This course surveys the history and development of the documentary film in North America, Europe, and Asia, tracing its evolution from the late 19th century to the present. It discusses the issues involved in the making of non-fiction film, including style, ethics, voice, objectivity/subjectivity, distribution platforms, and censorship. One section of the course will explore young independent film makers in Asia. Emphasis will be placed on in-depth critical analysis of films.
Assessment: 100% coursework.

JMSC2018. Podcasting (6 credits)

This course introduces radio news, podcast, and audio production for broadcast and online media. With in-class and out-of-class assignments, it offers training in reporting, interviewing, and preparation of news and feature reports for the audio medium.
Assessment: 100% coursework.

JMSC2019. AI, digital media and society (6 credits)

This course surveys the rapid development of digital media radio, television, on-line news, video services, and social networking sites. It analyses the impact of these media on the news industry and more broadly on society and international politics in Asia, America, Europe, and the Middle East. Students examine both the history and the utilization of digital media. They will be expected to develop research projects on new media developments in China, the Asia region, and beyond.
Assessment: 100% coursework.

JMSC2021. Strategic communication: theory and practice (6 credits)

This course will introduce students to the theories and practice of strategic communication, in the broader context of how governments, NGOs, and commercial entities seek to influence public opinion. Through readings, discussions, case studies and writing exercises, students will learn and apply the methods these organizations use to build public awareness of their mission and brand. As a final summative exercise, students will develop a comprehensive strategic communication plan, employing multiple media, for a local business or NGO.
Assessment: 100% coursework.

JMSC2022. Economics for journalists (6 credits)

This course provides an introduction to economics and finance for journalists. Classes will focus on major macroeconomic and microeconomic concepts and their relevance to news writing about business, finance and economics. Topics covered include supply and demand theories, the nature of market economics, fiscal and monetary policy, and the economics of corporate behaviour. The emphasis of the course is on economic theories and concepts that are essential to informed journalism.
Assessment: 100% coursework.

JMSC2030. Generative AI in media applications (6 credits)

The basic course "Generative AI in media applications" explores the use of Artificial Intelligence in journalism and media. Students will gain basic insights into machine learning, the use of already established applications such as ChatGPT, Midjourney, RUNWAY ML and Stable Diffusion for journalistic and multimedia content creation. In doing so, students will be trained theoretically and hands-on in prompt design, text, image, and video generation, deep fakes and animations. By the end of the course, students will be able to understand and effectively and ethically use A.I. applications in their journalistic and multimedia work.
Assessment: 100% coursework.

JMSC2031. Persuasive communication (6 credits)

This course explores the strategies and psychology behind effective influence across media, marketing, corporate communication, and public relations. Students will learn how to craft

compelling messages, analyze audiences, and use digital platforms to shape opinions and drive action. The course equips students with practical skills to communicate persuasively and ethically in professional and media environments.
Assessment: 100% coursework.

JMSC2032. Digital media analytics (6 credits)

This course is designed to provide training for journalism or communication major/minor undergraduate students about basic techniques of media data and digital media analytics. It covers a variety of tools that help the learner conduct a range of applications independently, including web scraping, API programming, text mining, sentiment analysis, network analysis, digital map creation, web app development, as well as data visualization. The course is designed and taught in problem-based or project-driven mode which aims to facilitate real life application of the techniques in a variety of scenarios in journalism and communication.
Assessment: 100% coursework.

JMSC2033. The art of non-fictional camerawork (6 credits)

This course emphasizing the camera's role in visual storytelling. It offers training in camera movements, pacing, lighting, and diverse visual styles, equipping students to craft media narratives for journalism, film, and commercials.
Assessment: 100% coursework.

JMSC2034. Data journalism (6 credits)

This is a tailor-made course for journalism students, introducing the basic concepts of data presentation, as well as the best practices of reporting numbers and statistics in the media. Number is an essential component of news reporting. It is often perceived as major constituent of the “truth” or even the “fact.” Some parties may however deliberately manipulate the interpretation of statistics and mislead people in ways of being favorable to their vested interest. Journalists should learn to understand and interpret data and statistics independently, diligently and critically. No matter in print, visual, or digit media, a capable journalist knows how to ask right and important questions and inform the public in a fair and balanced manner. Using news reporting and data presentation as core subject matter, the course aims to train journalism students the basic of data journalism as well as the best practice of reporting numbers in the newsroom.
Assessment: 100% coursework.

JMSC2040. Special topics in communication and AI I (6 credits)

This course aims to provide practical experiences to explore advanced and in-depth studies in various areas related to communication and AI . Through a combination of lectures, discussions, written assignments and hands-on projects, students will delve into specialized areas of communication and AI, developing a significant understanding of emergent issues, theories, and methodologies that have an impact on the contemporary practice of communication and the media.

Assessment: 100% coursework.

JMSC2041. Special topics in communication and AI II (6 credits)

This course aims to provide practical experiences to explore advanced and in-depth studies in various areas related to communication and AI. Through a combination of lectures, discussions, written assignments and hands-on projects, students will delve into specialized areas of communication and AI, developing a significant understanding of emergent issues, theories, and methodologies that have an impact on the contemporary practice of communication and the media.
Assessment: 100% coursework.

JMSC2042. The business of sports journalism (6 credits)

This course explores the dynamic intersection of sport, media and the business landscape. Through this multifaceted lens, students will delve into the fundamental techniques and knowledge of sports journalism, public relations, and the ever-evolving trends that shape sport as a whole. Through lectures and various interactive activities, this course examines journalistic, sociological, cultural and business factors that influence sport, and enables students to understand sports media, as well as the power and potential of sport as a global industry.
Assessment: 100% coursework.

JMSC2043. Health communication (6 credits)

This course explores the critical role of communication in promoting health and well-being. Students will delve into the foundational theories of health behavior change, effective strategies for health message design, and the use of major media channels in health communication. The course also emphasizes practical skills in assessing and addressing key factors such as audience analysis, ethical considerations, and the challenges of misinformation and biases. Through a blend of theoretical knowledge and applied practice, students will learn to create impactful health communication campaigns, evaluate the effectiveness and ethics of health-related media content, and contribute to solving critical health issues locally and globally through a communication approach.
Assessment: 100% coursework.

JMSC2044. Storytelling for public engagement (6 credits)

This course trains students in public relations and storytelling techniques essential for engaging diverse audiences. Students will learn how to craft compelling story pitches tailored to different clients and activities to attract media interest. They will also develop a range of PR content, including press releases, blogs, op-eds, bylines, and speeches, across paid, earned, shared, and owned media.
Assessment: 100% coursework.

JMSC2045. Crisis communication (6 credits)

This course will examine the nature of crises and issues in real-world contexts, equipping students to help organizations prepare for and mitigate these challenges.
Assessment: 100% coursework.

JMSC2046. Experimental storytelling: emerging technologies in media (6 credits)

This course explores nontraditional and technology-driven storytelling methods, challenging students to push narrative boundaries and audience engagement. Using generative AI, drones, virtual reality, and algorithm-driven storytelling, students will experiment with nonlinear, participatory, and immersive formats. They will create interactive, AI-assisted, and sensory-driven stories while examining the ethical and philosophical implications of emerging techniques. Students will produce an original project that reimagines how stories are created and experienced.

Assessment: 100% coursework.

JMSC2047. Media and artificial intelligence: theory and practice (6 credits)

This course provides a comprehensive introduction to the fascinating and rapidly evolving field of Artificial Intelligence (AI). Designed for a general audience with no prior programming experience required, this course aims to demystify AI, explore its fundamental concepts, and highlight its transformative impact across various disciplines and aspects of daily life. Students will gain an understanding of what AI is (and isn't), how it works, its capabilities, limitations, and the ethical considerations surrounding its development and deployment. From understanding machine learning basics to exploring the frontiers of robotics and natural language processing, this course will equip students with the knowledge to critically engage with AI technologies and their societal implications.
Assessment: 100% coursework.

JMSC2048. Fact-checking journalism (6 credits)

The proliferation of misinformation—from unsubstantiated claims and misleading narratives to AI-generated content, coordinated hoaxes, and questionable advertising—has transformed our media landscape, influenced public discourse, drove political movements, and reshaped our online/offline behaviours. Understanding our complex, interconnected information ecology is essential for the media professionals, especially for those in the field of journalism and news industry. This inquiry-based, hands-on course introduces students who are majoring or minoring in journalism-related disciplines to advanced fact-checking and social media verification skills. The course draws on diverse disciplinary perspectives—journalism studies, open-source investigation, cognitive psychology, statistics, computer science, political communication, internet governance, and others. It aims to help students develop practical and professional competency while gaining critical insight into how misinformation spreads, what roles key stakeholders play, and ultimately, what media professionals can do about information disorder.

Assessment: 100% coursework.

JMSC2049. Immersive media technology in communication (6 credits)

This course explores the role of immersive media technologies like Virtual Reality (VR) and Augmented Reality (AR) in human communication. It examines how these tools are reshaping various fields such as health, marketing, arts, journalism, and education by creating compelling forms of narrative, persuasion, and social interaction. Students will gain hands-on familiarity with core hardware and software, apply foundational theories and methods to analyze user experience, and evaluate the efficacy and ethical implications of immersive media applications. By blending practical exploration with theoretical analysis, the course prepares students to become informed creators, critics, and strategists in the evolving landscape of immersive media.
Assessment: 100% coursework.

JMSC2050. Covering culture and technology (6 credits)

Video games, immersive exhibitions, generative AI: Technology is constantly creating new types of art as well as changing existing forms. Hong Kong, meanwhile, is investing heavily in arts and technology, with cutting-edge projects springing up around the city, creating an ample need for quality media coverage. This elective will dive into how to make sense of—and write about—new creative experiments, applying a critic's mindset and a reporter's rigor. After honing students' cultural criticism skills in the arts, the course will apply these tools to the implications of technology in everyday culture: digital subcultures, forms of communication, and online trends. Students will learn to pin down, analyse, and tell stories about how we express ourselves and how we live in a time of rapid change.
Assessment: 100% coursework.

JMSC2051. AI-enhanced mobile filmmaking (6 credits)

Filmmaking with Smartphone is a practical, hands-on course designed to transform the device in pocket into a powerful cinema camera. Students will explore the complete production pipeline, from cinematography techniques like lighting, composition, and camera movement to professional-grade audio capture and post-production editing—all using smartphones and affordable accessories and with the help of the AI technology in the film industry. By the end of the course, students will have the skills to plan, shoot, and edit high-quality short films, proving that compelling storytelling is not about expensive gear, but about vision, creativity, and technical know-how.
Assessment: 100% coursework.

JMSC3001. Independent study (6 credits) (for BJMAI students only)

This course provides for individual projects in journalism conducted under the supervision of an instructor. Students engage directly in either news media production, reporting and writing, or a project closely associated with the contemporary practice of the news media. Assessment: 100% coursework.
Prerequisites: with the permission of supervisor.

JMSC3002. Reporting health and medicine (6 credits)

This course will provide students with the basic knowledge they require to report on medicine and health in an informed way. Participants will learn about the medical profession and how it functions as well as the ethical issues and dilemmas health reporters face.
Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC3003. Advanced online journalism (6 credits)

This technical course requires students to use advanced graphics and multiple media equipment and software to create professional-quality multiple media podcasts and story packages, both on an enterprise basis and/or a commissioned basis from clients, including the JMSC, other HKU departments and the private sector, using text, audio, video, graphics and other skills learned in the JMSC2002 Television News Production course and the JMSC2003 Online journalism course.
Assessment: 100% coursework.
Prerequisites: JMSC2003

JMSC3004. Business and financial journalism (6 credits)

This course covers the basic knowledge and writing skills needed to succeed in the fast-growing field of business and financial journalism. Lectures focus on core skills such as reading financial documents, understanding macroeconomic and microeconomic issues, working with statistics, reporting on companies and covering competition in a global economy.
Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC3005. Literary journalism (6 credits)

This course demonstrates how journalism can rise to the level of quality non-fiction literature. Students will read works produced in English in Asia and abroad, and analyse why they succeed on a literary level. The class will identify the tools and techniques writers employ to construct evocative and enduring true stories.
Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC3006. Covering the environment (6 credits)

The course introduces students to environmental issues that are becoming a major source of public concern such as climate change, air pollution, wildlife and natural resource preservation, and the impact of global trade on the environment. Students will learn to locate sources, understand scientific journals, and produce reports and stories that make environmental issues accessible to ordinary readers.
Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1021.

JMSC3008. Media research: advanced techniques and AI (6 credits)

This course is designed for students interested in researching media contents, communication processes, or effects using advanced techniques and AI, and particularly for those preparing to submit capstone thesis or to apply for graduate study. Various advanced methods, such as computational content analysis, network analysis, machine learning modelling, and use of generative AI in multimodal analysis, are discussed.
Assessment: 100% coursework.
Prerequisites: JMSC2008 or equivalent or with the permission of the instructor.

JMSC3009. Covering China (6 credits)

The course introduces students to the social, political and economic issues of contemporary China from the perspectives of working journalists. What are the stories and how do reporters overcome the obstacles of doing these stories? The course also gives an overview of the state of the media in China.
Assessment: 100% coursework

JMSC3011. International news (6 credits)

This course will introduce students to some of the major global issues dominating international news. The course will also have a practical element and involve writing assignments.
Assessment: 100% coursework.

JMSC3012. Supervised research (6 credits) (for BJMAI students only)

Students will learn the craft of research on journalism and media issues under the supervision of faculty members. Students will develop research questions, compile reviews of literature and conduct research to produce a traditional academic paper or a professional policy paper or project.
Assessment: 100% coursework.
Prerequisites: With the permission of supervisor.

JMSC3013. Multimedia design (6 credits)

This course explores multimedia design principles and equips students with the skills to create visual and interactive content for contemporary digital platforms. Students will work with video graphics, social media visuals, motion design, interactive media, and web design, focusing on visual storytelling, user experience (UX), and platform-specific adaptation for desktop, mobile, and social media.
Assessment: 100% coursework.

JMSC3014. Advanced strategic communication (6 credits)

The course involves in-depth discussion and analysis on some of the new trends and practices in strategic communications in the real world. Students can get the first hand of knowledge and exposure to some new PR and communications areas, including ESG, diversity & inclusion, CSR, healthcare communications, crisis communications, public affairs, creative storytelling, stakeholder engagement, research-led communications.
Assessment: 100% coursework.

JMSC3015. Documentary video production (6 credits)

This is a hands-on practical course on the techniques of documentary video production. Students will be primed on the various styles of documentary videos. They will learn and practice all the necessary steps to produce a short documentary video.
Assessment: 100% coursework.
Prerequisite: JMSC2015

JMSC4001. Capstone (6 credits) (for BJMAI students only)

The capstone provides final-year students the opportunity to design a project that demonstrates the expertise and knowledge they have acquired throughout the programme. Students may choose to create a substantial, publication-ready piece of journalism in print, video, or multimedia format, or they can undertake a comprehensive media-focused project that explores innovative formats and audience engagement. All projects must incorporate artificial intelligence or emerging media technologies in their conceptualisation and execution. Alternatively, they may opt to write an academic research paper that contributes valuable insights to journalism and media studies while considering the impact of artificial intelligence, in relation to media systems and practices.
Assessment: 100% coursework

E) FACULTY GLOBAL CITIZENSHIP COURSES

FOSS2019. Global Citizenship internship (12 credits)

In order to fulfil the graduation requirement under the theme of 'Global Citizenship', students are expected to develop strong analytical abilities in solving complex problems by undertaking non-local internships. For students taking non-local internships, they will begin their internships after completion of the intensive internship workshops. They will be placed in international NGOs or other socially-focused public/private organizations during term time or the summer. Through the participation in the non-local internships, students are expected to engage in working closely with international organizations, identifying key issues and developing strategies to enhance social development and promote social innovation. They are expected to conduct critical analysis of social issues, and to propose strategies to address the problems identified in their community organizations. They will be supervised and assessed by both an academic tutor and a workplace supervisor.
On completion of the internship, students are required to give a project presentation to reflect on their work-related experiences, and in particular to demonstrate how they integrate academic theories with their work-related experiences. To complete the internship, students must write

an extensive report critically reflecting on theories learned in class and analysing empirical findings and work experience gained from the internship.
Assessment: 100% coursework

FOSS2022. Global intensive learning programme (6 credits)

In order to fulfil the graduation requirement under the theme of 'Global Citizenship', students may undertake this 6-credit, 4-week non-local internship, together with another 6-credit endorsed experiential learning course.
Students will begin the 4-week internship after completion of the intensive training workshops. They will be placed either at a non-local social services organisation, research institution, think tank or other socially-focused public/private organisation during summer. Through the participation of an intensive 4-week internship outside Hong Kong, students can expand their horizons and integrate their academic knowledge with first-hand practical experience to explore the latest social development abroad by going beyond the confines of the campus, their own academic disciplines in social sciences and geographical boundaries. Students will be supervised and assessed by both an academic tutor and a supervisor from the Community Partner organisation.
Assessment: 100% coursework

FOSS2023. Global social impact lab (6 credits)

Students may undertake this 6-credit, 4-week project-based course, which is composed of 2-week intensive workshops and a 2-week field visit, together with another 6-credit endorsed experiential learning course in order to fulfil the 'Global Citizenship' requirement.
Students will begin the 2-week on-site internship after completion of the 2-week training workshops on a specific social or environmental issue. Students will work in groups to develop a proposal for an NGO or community organisation. Through the participation of the intensive 2-week trainings in Hong Kong and another 2-week field visit outside Hong Kong, students can expand their horizons and integrate their academic knowledge with first-hand practical experience to explore the latest social development abroad by going beyond the confines of the campus, their own academic disciplines in social sciences and geographical boundaries. Students will be supervised and assessed by both an academic tutor and a supervisor from the Community Partner organisation.
Assessment: 100% coursework

FOSS2026. Global experiential learning I – Field immersion (6 credits)

Global Experiential Learning I (GEL-I) – Field Immersion is taken as a co-requisite of Global Experiential Learning II (GEL-II) – Advanced Praxis. Students should complete GEL-I first (or concurrently) to consolidate experiential learning through authentic workplace or equivalent participation and guided reflection. The course GEL-I provides the experiential foundation for theory-informed academic integration in GEL-II.

The course provides structured and supervised internship experience in non-governmental, corporate, government organisations or equivalent cross-cultural experience aligned with social science disciplines. Through relevant workplace immersion, students develop technical skills (e.g., data analysis, professional writing) and professional attributes such as ethics, initiative, adaptability, and workplace communication, while gaining first-hand exposure to organisational, social, and policy contexts and how social issues are encountered and addressed in practice.
The course emphasises learning through participation, observation, and guided reflection, and serves as the experiential foundation for academic integration for Global Experiential Learning II – Advanced Praxis.
While primarily designed for workplace internships, the course may also be offered through approved and supervised fieldwork experiences, subject to course requirements.
Assessment: 100% coursework.
Co-requisite: FOSS2027.

FOSS2027. Global experiential learning II – Advanced praxis (6 credits)

Global Experiential Learning II (GEL-II) – Advanced Praxis is taken as a co-requisite of Global Experiential Learning I (GEL-I) – Field Immersion. Students typically complete GEL-I (or concurrently) to consolidate their experiential learning through structured workplace participation and guided reflection. Building on this foundation, GEL-II focuses on advanced praxis — the critical integration of practice, theory, and reflection.
Drawing on a non-local internship or equivalent professional out of classroom experience, students engage in systematic analysis of workplace practices, organisational dynamics, and social innovation and social or policy issues using relevant social science theories, concepts, and analytical frameworks.
The course emphasises sense-making, judgement, and articulation of learning, supporting students' ability to translate cross-cultural and boundary-crossing experiences into academically grounded and professionally meaningful insights. Through structured academic activities and integrative assessments, students develop the capacity to critically evaluate practice and position themselves as reflective and socially responsive emerging professionals.
Assessment: 100% coursework.
Co-requisite: FOSS2026.