

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF SOCIAL SCIENCES**

**HKU FOSS Social Venture Lab— Founders' Series**  
**Inspiring Entrepreneurial Journey**

**Biography of Speaker**



**Ms. Sally (Yihua) Li**

**Founder of Beijing Time-In-Portrait Entertain**

With years of experience in the international film industry, Ms. Sally (Yihua) Li has become a key bridge bringing world-class cinema to Chinese audiences.

She has a remarkable track record of introducing hundreds of award-winning films to China. Some of her projects include the box-office sensation *The Invisible Guest* (which broke records for Spanish films in China), the Cannes Jury Prize winner *Sirat*, and other masterpieces like *Perfect Strangers*, *Wild Tales*, and *Elle*. From the Silver Lions in Venice to the Silver Bears in Berlin, Sally has worked with the best in the business to share powerful stories with the world.

**A Journey of Growth and Resilience**

At age 14, due to extreme poverty, she had to leave school and start working on a factory assembly line in Dongguan. Instead of giving in to her circumstances, Sally chose to fight for a different future. Through pure grit and tireless self-study, she worked her way up step by step, eventually transforming not only her own life but her entire family's destiny.

She wants to share her story with young people to show them how to turn challenges into fuel, how to spot opportunities when others see none, and most importantly, how to keep pushing your limits to achieve a dream that once seemed impossible.