Chi-Chung Cheung
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With over a decade of experience bridging the cultures of Hong Kong and Germany, Cheung brings a first-hand perspective to international exchange. His expertise is rooted in an extensive academic background at Trier University, Leuphana University Lüneburg, and the University of Music and Theatre Hamburg, where he obtained his Master of Arts from the Institute for Arts and Media Management (KMM)—the first program of its kind in Germany, known for its rigorous balance of professional, practical, and academic exposure.

Beyond his studies, Cheung has shaped his professional career through key roles at the German Academic Exchange Service (DAAD) and within the German museum sector at the St. Pauli Museum (Hamburg) and Berlin Story Museum. Currently serving in the Cultural and Press Affairs team at the German Consulate General Hong Kong, he oversees study and research initiatives, dedicated to building lasting cultural and intellectual ties between the two regions.