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Dr Weidong Wang is Professor of Practice in the Faculty of Social Sciences at the University of Hong Kong and Executive Director of the Social Sciences Research Centre. He is the Principal Investigator of the China Education Panel Survey (CEPS) and the Chinese Religious Life Survey (CRLS), and a Co-Principal Investigator of the Chinese General Social Survey (CGSS) and the China Religious Sites Survey (CRS). He is also the founder of the China National Survey Data Archive (CNSDA) and the developer of the computer-assisted survey system OmniSurvey and the cloud-based telephone interviewing system OmniCATI.

Dr Wang currently serves as Vice President of the Asian Network for Public Opinion Research (ANPOR). He previously served as China Representative to the World Association for Public Opinion Research (WAPOR) (2018–2024), China Coordinator for the International Social Survey Programme (ISSP) (2010–2025), and China Representative to the East Asian Social Survey (EASS) (2012–2025).

His main research interests include social psychology, health sociology, sociology of education, social network analysis, and survey research methodology.