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Jia Yu is an Associate Professor at the Center for Social Research, Guanghua School of Management, Peking University. She earned her Ph.D. in Social Science from the Hong Kong University of Science and Technology and has been a visiting scholar at both the University of Michigan and Princeton University. Her research interests include marriage and fertility, gender and sexuality, child development, and social stratification. She has explored trends and determinants of family change and the Second Demographic Transition in East Asian societies. Much of her recent work focuses on fertility patterns in China. She also investigates gender dynamics in the family and labour market, including unpaid labour, wealth allocation, parenting, sexuality, and the motherhood penalty. She has published extensively in leading international academic journals, including the Annual Review of Sociology, Demography, Population and Development Review, Social Forces, Journal of Marriage and Family, and Chinese Sociological Review, as well as top-tier Chinese journals.