



Ye Sun
Associate Professor
Department of Media and Communication
City University of Hong Kong

Ye Sun (PhD, University of Wisconsin – Madison) is an Associate Professor in the Department of Media and Communication at City University of Hong Kong. Her research investigates social-psychological processes of media effects on individuals in the contexts of health, environment, and science communication using a variety of quantitative methods. Her recent work explores meta-scientific issues in communication science research. She currently serves as an associate editor at *Communication Methods and Measures*, the discipline's flagship methodology journal.