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Dr. Edmund W. J. LEE is an Associate Professor at the Department of Media and Communication at City University of Hong Kong. He previously was an Assistant Professor at the Wee Kim Wee School of Communication and Information at Nanyang Technological University, Singapore, where he served as Assistant Director at the Centre for Information Integrity and the Internet (IN-cube). Prior to that, he was a postdoctoral research fellow at the Harvard Chan School of Public Health and Dana-Farber Cancer Institute. As a public health communication scientist, Dr. Lee's research focuses on designing health technologies to reduce health disparities and advance population well-being. His work leverages digital traces—including data from social media, smartphones, wearables, and electronic health records—to ethically inform and improve public health strategies. To date, he has secured over HKD 8 million in research funding as Principal Investigator from external agencies and government organizations, supporting his development of inclusive digital health technologies and ecosystems. Beyond his research, Dr. Lee is a dedicated educator, delivering health communication training at institutions such as the Harvard T.H. Chan School of Public Health, the U.S. Centers for Disease Control and Prevention (CDC), and Tan Tock Seng Hospital in Singapore.