



Professor Gordon G. Liu

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Biography

Prof. Liu is a PKU Yangtze River Scholar Professor of Economics, National School of Development (NSD), and Dean of the Peking University Institute for Global Health and Development. Prior to Peking University, he served as tenured associate professor at University of North Carolina at Chapel Hill (2000 – 2006); and assistant professor at the University of Southern California (1994 – 2000). He received his PhD in economics from the City University of New York Graduate Center in 1991, and post-doctoral training in health economics from Harvard University in 1994.

Prof. Liu seats on the State Council Health Reform Advisory Commission, the Expert Panel for the Chengdu Municipal Government Health Reform (chair), and is the current president of the Chinese Society for Pharmacoeconomics and Outcomes Research (CSPOR). He was the 2005- 2006 President of the Chinese Economists Society (www.China-CES.org), and the founding chair of Asian Consortium for the International Society for Pharmacoeconomics and Outcomes Research (www.ISPOR.org).

Prof. Liu serves as Co-Editor for the ISPOR official journal of Value in Health, Editor-in-Chief for the China Journal of Pharmaceutical Economics; and on the editorial board for Global Handbook of Health Economics, Chinese Journal of Health Economics, and European Health Economic Review. His primary research interests include health and development economics, health policy reform, and pharmaceutical economics. Liu's current research projects are funded by the State Council Health Reform Office, the National Science Foundation, UNICEF, World Bank, and the China Medical Board.